



KENDALL WHITTIER MAIN STREET

To promote and restore Kendall Whittier as a thriving, walkable and welcoming community for living and working

Vision Statement

As you cross into Kendall Whittier, you know you're somewhere special. Unlike other districts in Tulsa, which trend toward a specific category – restaurants, nightlife or high-end retail – Kendall Whittier remains a place accessible to all at all hours of the day and night. With a mix of art studios, breweries and coffee shops, restaurants, a historic theater and non-mainstream retail, Kendall Whittier is a unique experience. Residents and visitors are seen in the neighborhood in the morning for coffee and pastries – or a wonderful, local Farmers Market on the weekends – throughout the day either working or shopping at locally-owned and operated retail businesses, into the evening for delicious and affordable dining and well into the night with a handful of favorite bars.

Foodies flock to Kendall Whittier for a diverse range of restaurant choices. Unique retail options, a variety of activities and locally-produced craft beer greet residents and tourists alike. Kendall Whittier sees guests from around the corner and around the globe. It has become a must-stop for anyone on the Route 66 tour or visiting Tulsa for the first time.

People are drawn to Kendall Whittier not just because of the variety of businesses, but also because of the history and culture of the area. Nestled right on the original alignment of Route 66, Kendall Whittier's 100-year-old buildings are well preserved and, while repurposed, maintain their original character and features. Three full blocks of Admiral Boulevard and nearly two of Lewis Avenue are listed on the National Register of Historic Places.

Inclusivity is a key for Kendall Whittier. It is an area with businesses and programming for all generations and expresses its residents culturally and demographically. Business owners and clientele are reflective of one of Tulsa's most diverse neighborhoods. KWMS supports this populace, hosting culturally-appropriate events, encouraging minority business owners and recruiting businesses at varied price-points. It also provides leadership and volunteer opportunities for all who want to participate in the district.

Throughout the process of rehabilitation and revitalizations, KWMS is sure to never lose sight of individuals. The organization is dedicated to maintaining an affordable district instead of pricing people out. It works closely with sister organizations and the City of Tulsa to ensure that the surrounding neighborhoods maintain affordable housing and the diversity that makes the area so special.

Additionally, Kendall Whittier is easily accessible by car, bike or foot. Branded bike racks, bike lanes, wide sidewalks and wayfinding signage – in addition to enough parking – provide a way to get around the district safely and quickly. Lush, well-maintained landscaping lines the streets of the entire district, and pedestrian lights provide light at all hours. The I-244 highway and bridge are no longer barriers between the north and the south sides of Kendall Whittier. Instead, a land bridge

provides a small park with a fabulous view of downtown Tulsa and re-connects the district in a way that hasn't been seen since the 1960s.

Kendall Whittier's accolades continue to add up. It is a Great American Main Street, an Oklahoma Certified Cultural District, an Oklahoma Main Street Community of the Year and regularly receives statewide and national recognition.

The district's vibrancy is undeniable and unmatched. It is where Tulsans want to be and where tourists flock. There is something for everyone in this funky corner of Tulsa.